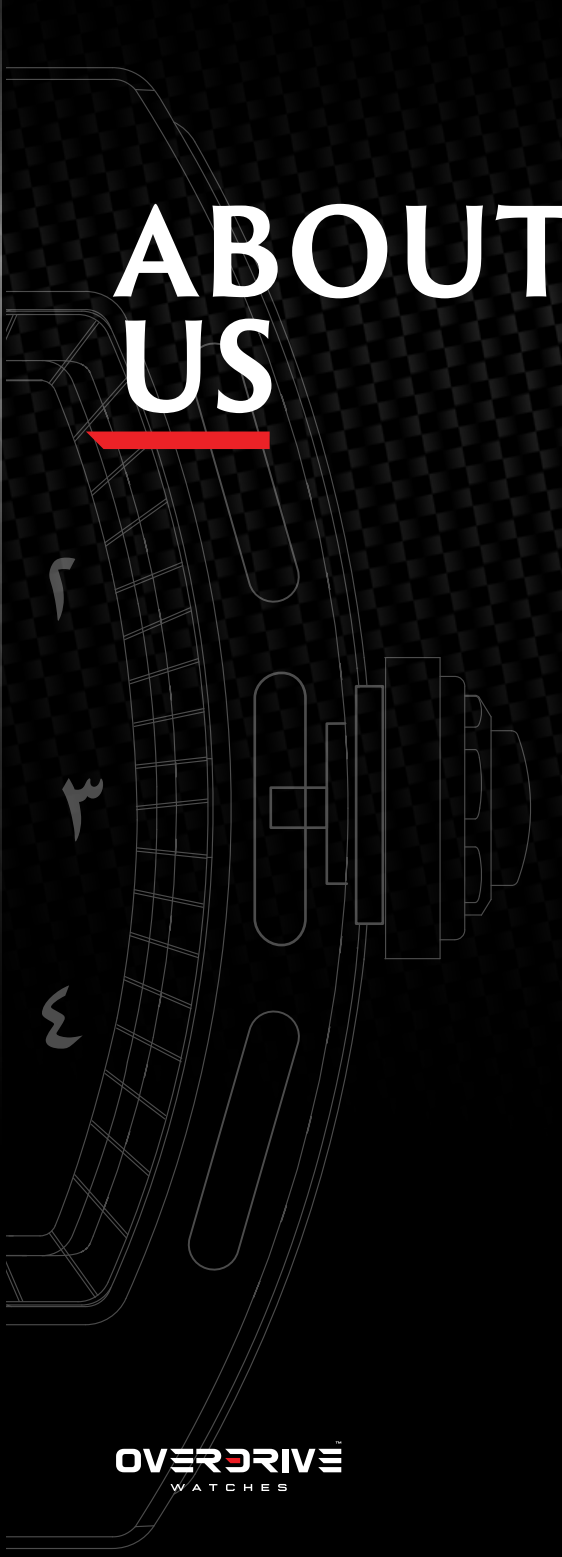


UNIQUE **WATCHES** WITH **SWISS MOVEMENT** AND AN **ARABIC TOUCH**

OVERDRIVE[™]
WATCHES

ABOUT US



WHO WE ARE

WE ARE WELL ESTABLISHED IN THE WATCH AND ACCESSORIES INDUSTRY, WE TAKE PRIDE IN DEVISING INNOVATIVE PRODUCTS WITH BOLD DESIGNS AND METICULOUS QUALITY STANDARDS.

VISION

OVERDRIVE IS THE FIRST EXPRESSION OF FLOWING AND ALL-PERVADING ENERGY THAT GIVES LIFE TO THE WORLD.

MISSION

WE HOPE TO GAIN WORLDWIDE TRUST FROM OVERDRIVE ENTHUSIASTS.

VALUES



STRONG DESIGN

OVERDRIVE WAS BORN OUT OF A STRONG DESIRE TO INNOVATE IN THE LUXURIOUS DESIGNS OF STRONG AND SOLID MATERIALS SUCH AS DAMASCUS STEEL AND THE WORLD OF SPORTS CARS WITH A TRADITIONAL ORIENTAL AND CONTEMPORARY ARAB TOUCH.

WE ARE WELL ESTABLISHED IN THE WATCH AND ACCESSORIES INDUSTRY, WE TAKE PRIDE IN DEVisING INNOVATIVE PRODUCTS WITH BOLD DESIGNS AND METICULOUS QUALITY STANDARDS.



AT OVERDRIVE

OVERDRIVE IS THE FIRST EXPRESSION OF FLOWING AND ALL-PERVADING ENERGY THAT GIVES LIFE TO THE WORLD.

WE WERE DEEPLY INFLUENCED BY CONTEMPORARY VISUAL ARTS AND THE MANY CULTURES THAT HAVE SHAPED US.

WE HAVE HONED AND DEVELOPED OUR DESIGNS AND CREATIONS TO PROVIDE FOR LUXURIOUS, EXCLUSIVE AND RELIABLE WATCHES WITH THE PRECISION OF THE REGAL SWISS MACHINES.

WE HOPE TO GAIN WORLDWIDE TRUST FROM OVERDRIVE ENTHUSIASTS.

ANCIENT CIVILIZATIONS HAVE LEFT US A LEGACY OF CREATIVITY AND VISION THAT WE HAVE EXPLOITED IN A CONTEMPORARY ARTISTIC WAY.



PRACTICAL DESIGN

OVERDRIVE HAS COMMISSIONED STUDIO H-MAATOUQ, A MULTI-DISCIPLINARY PROFESSIONAL DESIGNER AND BRAND NAME BASED IN MUNICH, GERMANY, TO DESIGN OVERDRIVE WATCH.

THEY SPECIALIZE IN THE DESIGN OF PRODUCTS, TRADEMARKS, INTERIORS, EVENTS, INTERNATIONAL CELEBRATIONS, MODIFICATION OF LUXURY CARS, WATCHMAKING AND ACCESSORIES. WE FULLY TRUST THEIR CREATIVITY AND KNOWLEDGE AND THEIR EXCELLENT TASTE IN DESIGNING OVERDRIVE.



ORIGIN



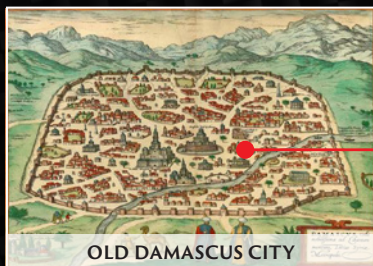
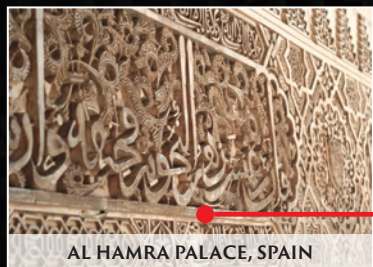
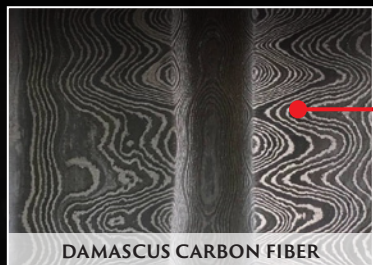
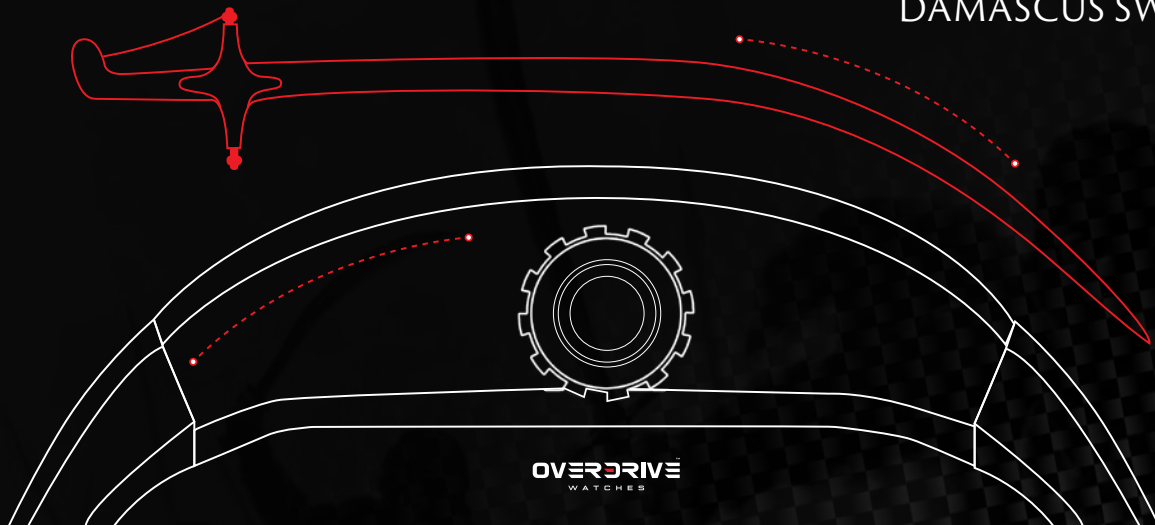
DAMASCUS STEEL

THE WORD "DAMASCUS" GOES BACK TO MEDIEVAL WESTERN CULTURES AND REFERS TO AN EARLIER STYLE OF CRAFTSMANSHIP THAT FIRST EMERGED IN INDIA AROUND 300 B.C.

ARAB CULTURE INTRODUCED WOOTZ STEEL TO THE SYRIAN CITY OF DAMASCUS WHERE THE MATERIAL LED TO A THRIVING INDUSTRY IN WEAPONRY. DAMASCUS IMPORTED WOOTZ STEEL FROM PERSIA AND SRI LANKA FOR THE PRODUCTION AND UTILITY OF HYBRID STEEL BLADES KNOWN FOR THEIR TOUGHNESS.

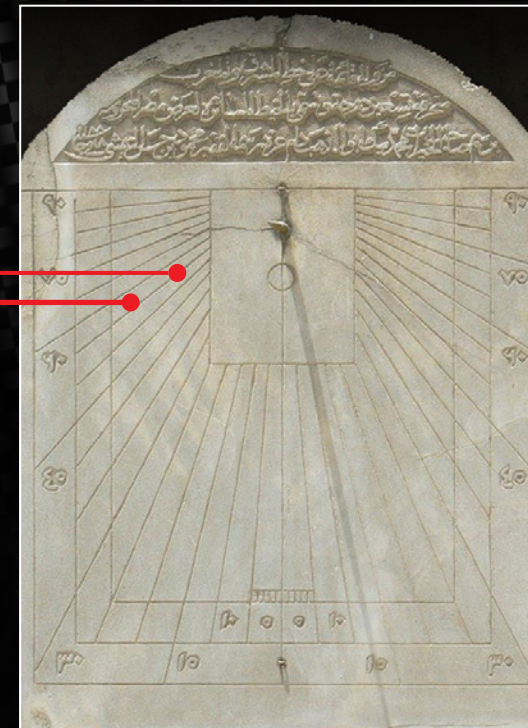
INSPIRATION

DAMASCUS SWORD



D1
edition

D2
edition



ARABIC SUNDIAL

BUILT IN 3500 BC, USED BY MUSLIMS IN ANCIENT MOSQUES TO DETERMINE PRAYER TIMES

OVERDRIVE™

WATCHES



OVERDRIVE HAS COMMISSIONED
STUDIO H-MAATOUQ, A
MULTI-DISCIPLINARY
PROFESSIONAL DESIGNER AND
BRAND NAME BASED IN
MUNICH, GERMANY



OVERDRIVETM
WATCHES

D1
edition



OVERDRIVE
WATCHES

D1-DCF-RWR



D1-DCF-RWR

D1-DCF-RW

D1-DCF-BRW

D1-DCF-WRW

D1-DCF-BRB

D1-DCF-BB



edition

D1-DCF-RWR

REFERENCE

WATER RESISTANCE
SEE THROUGH BODY

50M

WATCH DIMENSIONS

WIDTH
LENGTH
STRAP
WEIGHT

40MM
50MM
RUBBER STRAP
60G

CASE DIMENSIONS

THICKNESS

14MM

MATERIALS

CASE
TOP GLASS

FIBER GLASS
K1 MINERAL GLASS

MOVEMENT

SWISS MOVEMENT
RONDA 1042 H1



D1-DCF-BRW

D1
edition

OVERDRIVE™

WATCHES



OVERDRIVETM
WATCHES

D₂
edition



OVERDRIVE
WATCHES

D2-DFC-RW



D2-DFC-RW

D2-DFC-BW

D2-DFC-BB

D2-DFC-BR

D2-DFC-WB

D2 *edition*

D2-DFC-RW

REFERENCE

WATER RESISTANCE

50M

WATCH DIMENSIONS

WIDTH
LENGTH
STRAP
WEIGHT

40MM
50MM
RUBBER STRAP
50G

CASE DIMENSIONS

THICKNESS
CARBON FIBER DIAL

14MM

MATERIALS

CASE
TOP GLASS

CARBON FIBER
K1 MINERAL GLASS

MOVEMENT

SWISS MOVEMENT
RONDA 763H3

OVERDRIVE™

WATCHES



O2-DFC-BR

D2
edition

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OVERDRIVE™

WATCHES



OVERDRIVETM
WATCHES

D3
edition



D3-SS-BB

D3-SS-SR

D3-SS-SW

D3-SS-BCF

D3-SS-CCF

D3 *edition*

D3-SS-SB

REFERENCE

WATER RESISTANCE 50M

WATCH DIMENSIONS

WIDTH 40MM
LENGTH 50MM
STRAP RUBBER STRAP
WEIGHT 50G

CASE DIMENSIONS

THICKNESS 14MM
CARBON FIBER DIAL

MATERIALS

CASE CARBON FIBER
TOP GLASS K1 MINERAL GLASS

MOVEMENT

SWISS MOVEMENT
RONDA 763H3



D3-SS-SR

D3
edition

OVERDRIVE™
WATCHES



PACKAGE BOX

OVERDRIVE HAS COMMISSIONED STUDIO H-MAATOUQ, A MULTI-DISCIPLINARY PROFESSIONAL DESIGNER AND BRAND NAME BASED IN MUNICH, GERMANY

INCLUDES:

WATCH
WARRANTY CARD
CATALOGUE



OVERDRIVETM
WATCHES

LIMITED EDITION



MECCA

edition

LIMITED EDITION 1/200

OVERDRIVE™
WATCHES



MECCA
edition

LIMITED EDITION 1/200

WATCH DIMENSIONS

WIDTH	40MM
LENGTH	50MM
THICKNESS	14 MM
WEIGHT	60G

ADVANTAGE

WATER RESISTANCE	50M
LIGHT WEIGHT	



MECCA

MATERIALS

3D PRINT DIAL
DAMASCUS CARBON FIBER
BLACK RUBBER STRAP
GOLD/GREY STITCHING
GOLD CROWN

MOVEMENT

SWISS MOVEMENT
RONDA 763H3

SOLD OUT



MECCA
edition

LIMITED EDITION 1/200



MECCA 2

edition

LIMITED EDITION 1/200

WATCH DIMENSIONS

WIDTH	40MM
LENGTH	50MM
THICKNESS	14 MM
WEIGHT	60G

ADVANTAGE

WATER RESISTANCE	50M
LIGHT WEIGHT	

MATERIALS

3D PRINT DIAL
DAMASCUS CARBON FIBER
BLACK RUBBER STRAP
GOLD/GREY STITCHING
SILVER CROWN

MOVEMENT

SWISS MOVEMENT
RONDA 763H3



MECCA 2

SOLD OUT

PACKAGE BOX

OVERDRIVE HAS COMMISSIONED
STUDIO H-MAATOUQ, A
MULTI-DISCIPLINARY PROFESSIONAL
DESIGNER AND BRAND NAME
BASED IN MUNICH, GERMANY

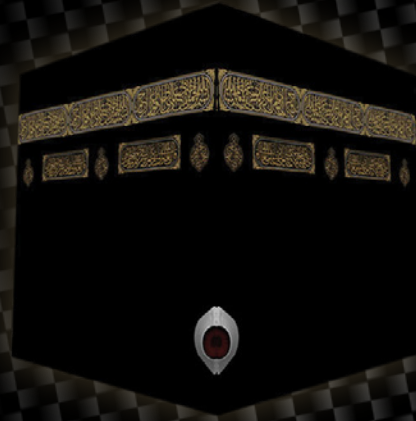
INCLUDES:

WATCH
WARRANTY CARD
CATALOGUE

OVERDRIVE
WATCHES



OVERDRIVE
WATCHES



KAABA
edition

Limited Edition 1/250

OVERDRIVE[™]
WATCHES



KAABA *edition*

Limited Edition 1/250

WATCH DIMENSIONS

WIDTH	40MM
LENGTH	50MM
THICKNESS	14 MM
WEIGHT	50G

ADVANTAGE

WATER RESISTANCE	50M
LIGHT WEIGHT	

CASE DIMENSIONS

CARBON FIBER DIAL
BLACK RUBBER STRAP

FUNCTION

SWISS MOVEMENT
RONDA 1042-H1 GILT



KAABA

PACKAGE BOX

OVERDRIVE HAS COMMISSIONED
STUDIO H-MAATOUQ, A
MULTI-DISCIPLINARY PROFESSIONAL
DESIGNER AND BRAND NAME
BASED IN MUNICH, GERMANY

INCLUDES:

WATCH
WARRANTY CARD
CATALOGUE

OVERDRIVE
WATCHES



OVERDRIVE™
WATCHES

OVERDRIVE™

WATCHES



OVERDRIVETM
WATCHES

**NEW RELEASES
COMING SOON**

OVERDRIVE™

WATCHES



AL REEM
edition



11488-L3H-04

11488-L3H-05

11488-L3H-06

11488-L3H-01

11488-L3H-02

11488-L3H-03

COMING SOON!



AL REEM *edition*

11488-L3H-04

WATCH DIMENSION

WIDTH	32MM
LENGTH	41.5 MM
THICKNESS	12 MM
WEIGHT	70 GRAM

FEATURE

16 PCS REAL DIAMOND ON LUGS
1.2MM
10 PCS REAL DIAMOND ON DIAL 1MM
1 PCS TOPAZ STONE 3MM
5ATM WATER RESISTANT



11488-L3H-04

11488-L3H-05

11488-L3H-06

MATERIAL

STAINLESS STEEL BEZEL
SATIN STRAP
TITANIUM BODY
EMBOSSD DIAL
CALLIGRAPHY WITH MOTHER OF PEARL
DIAL
K1 MINERAL GLASS

MOVEMENT

RONDA 763E - H2



OVERDRIVE™

WATCHES

GT
edition



GT-PCEN-FB

GT-PCEN-GY

GT-PCEN-LB

GT-PCEN-BL

GT-PCEN-GR

GT-PCEN-RD

GT-PCEN-OR

GT-PCEN-YL

GT-PCEN-WH

COMING SOON!



GT-PCAR-RD

GT-PCEN-RD

GT

edition

GT-PCEN-RD

REFERENCE

WATER RESISTANCE
DIAL WITH DATE

50M

WATCH DIMENSIONS

WIDTH
LENGTH
STRAP
WEIGHT

40MM
50MM
SILICON STRAP
60G

CASE DIMENSIONS

THICKNESS

14MM

MATERIALS

CASE
TOP GLASS

POLY CARBONATE
K1 MINERAL GLASS

MOVEMENT

MIYOTA 1L45

OVERDRIVE
WATCHES

GT-PCEN-RD

OVERDRIVE™
WATCHES



OVERDRIVETM
WATCHES



ACCESSORIES



OVERDRIVE
WATCHES

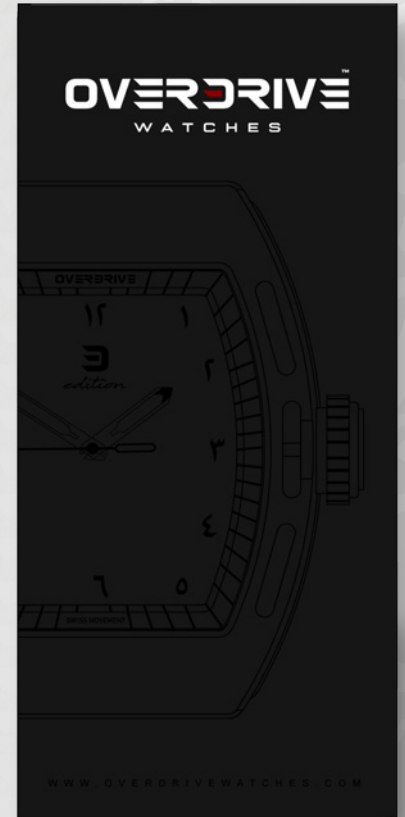
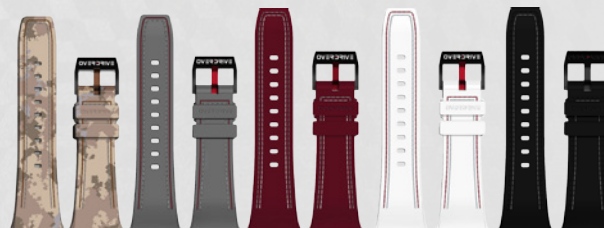
OVERDRIVETM
WATCHES



EXTRA STRAPS

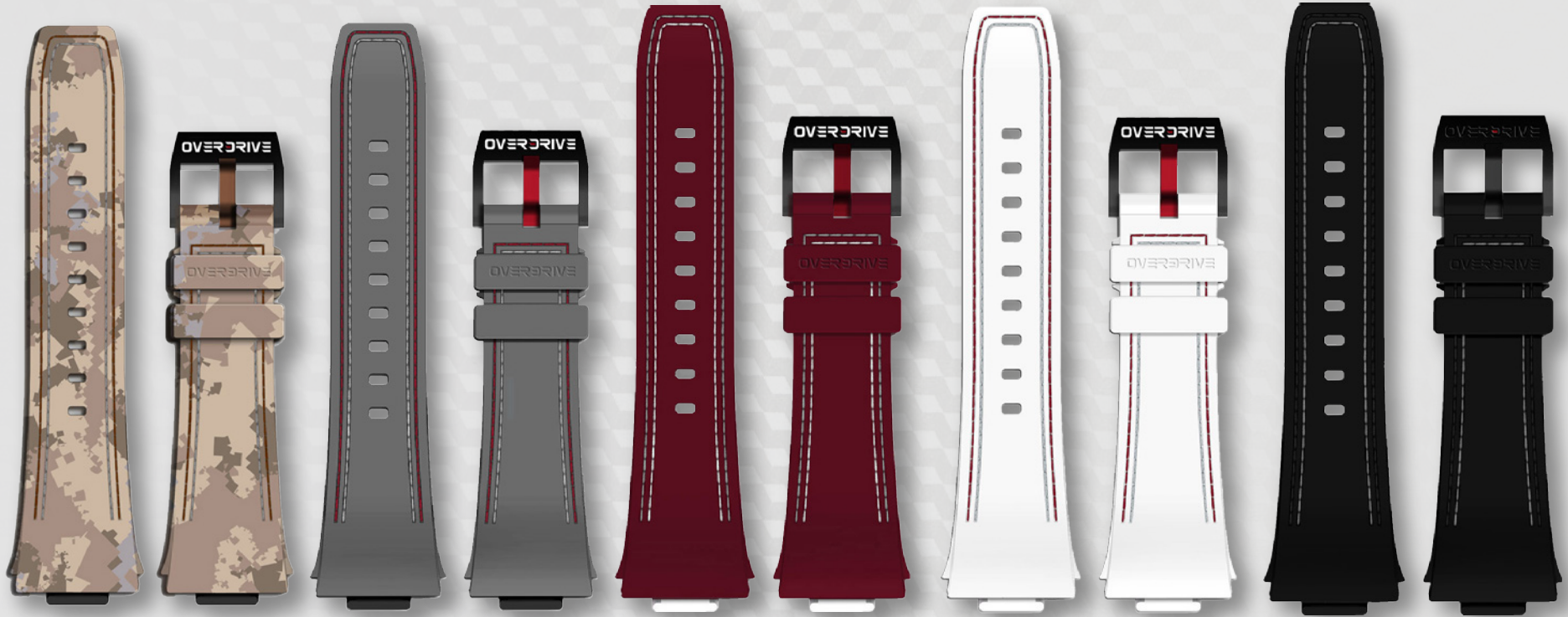
RS-B-RG

ALSO AVAILABLE IN VARIOUS OTHER COLOURS



OVERDRIVE™

WATCHES



RS-CAMO-BG

RS-G-RW

RS-S-GW

RS-W-RG

RS-B-RG



SCREWDRIVER
SD-OD-SB

OVERDRIVE™
WATCHES



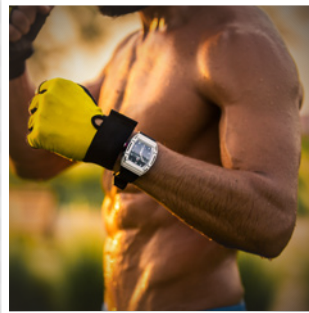
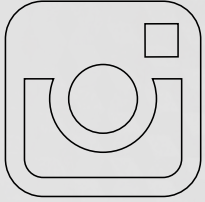
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WATCHES



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Thank You

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